

Conference Agenda

(Location is Biotech Place Atrium
unless otherwise stated)

8:15 – 9:00 Registration & Breakfast

9:00 – 9:15 Welcome

9:15 – 10:00 Morning Keynote: *Breakthrough to Brave* sponsored by
Dr. Julie Freischlag – CEO, Wake Forest Baptist Health



Now Truist

10:15–11:15 Breakout Session A (See Page 11–13 for descriptions)

Leveraging Emotional Intelligence (EQ) for Leadership Effectiveness
(Biotech Place Atrium)

Gender in the Workplace: A Human Resources Panel
(Biotech Place Auditorium)

Network Beyond Bias (Bailey Power Plant Crane Room)


A Wholistic View of Self-Care (Biotech Place Room 153 A&B)

11:30–12:20 Breakout Session B (See Page 17–19 for descriptions)

Leading in Male-Dominated Industries (Biotech Place Auditorium)

*Women Entrepreneurs: Lessons of Experience on Growth,
Investment, and the Hustle* (Bailey Power Plant Crane Room)

Values-Based Investing (Biotech Place Room 153 A&B)

12:30 – 1:30 Lunch and Conversation sponsored by 
Mayor Allen Joines

1:30 – 2:15 Lunch Keynote: *Kick Some Glass* sponsored by
Portia Mount – Vice President and Global Leader
of Strategic Marketing, Ingersoll Rand
Jennifer Martineau – SVP of Research, Evaluation, and
Societal Advancement, Center for Creative Leadership



WINSTON
SALEM
CHAMBER

2:15 – 2:30 Break

2:30 – 3:15 Afternoon Keynote: *Fireside Chat with Susan Jaffe*
Susan Jaffe – Dean of Dance, UNC School of the Arts

3:15 – 3:30 Closing

sponsored by



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3:30 – 4:15 Networking

*Special thanks to our emcee, Cheryl Lindsay, the Director, HR–Global Diversity
& Inclusion/Global Community Engagement/HR Initiatives at HanesBrands, Inc.*